



## Social Media Marketing Discovery & Implementation Program

Social Media is a big part of marketing your business today. How you use it depends on:

- what business you are in
- what you hope to accomplish
- where your prospects are

Developing a structured, targeted plan will help you take advantage of this powerful marketing tool.

Through this program we discovery where you are, where you want to go, and how to get you there. We then develop an implementation plan designed to supplement your personal social media activity.

You can choose the Social Media Assistance plan where our staff conducts the implementation plan for you on an ongoing basis. You can also choose to handle your own Social Media implementation plan.

### **Pricing Structure:**

\$350.00 for 3 hour discovery program (can be broken down into 1 hour or 1.5 hour segments)

\$250.00 per month for 10 hours of Social Media Assistance including:

- Tweets
- Status Updates
- Profile creation and development on appropriate sites

\*Follow up options include: \$125.00 per hour or \$350.00 for 3 hours of additional coaching. Areas of interest include but are not limited to: website review and content editing, strategic marketing planning, effective business planning.

At this time we give you referrals to individual companies that excel in website, branding, and newsletter services.